Division Unit Report for Advising Administration Community - Submitted by Greg Mason, Chair

1. NACADA Strategic Goal(s) *(List one of NACADA's 8 strategic goal(s) related to the specific desired outcome in #2)*	2. Specific desired outcome *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. Actions, activities, or opportunities for outcome to occur *(What processes need to be in place to achieve desired outcome)*	4. Outcome measurements & related data instrument(s) *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. Other groups or individuals to connect *(List opportunities for collaboration with other groups)*	6. Anticipated challenges *(How will you address issues that arise as you work to achieve the outcome?)*	7. Progress toward outcome *(Complete in August 2022 report)*	8. Future action(s) based on data (Data-informed decisions) *(Complete in August 2022 report)*
Optimize the globalization of the association, including the community of members, network of partnerships, engagement with scholarship, and relevance of professional development opportunities.	Community membership from outside of the United States will appreciate and value the diversity of administrator-specific programming offered, which in turn will increase global involvement in this specific advising community.	Advising administration community will hold at least two events (virtual) during the coming year that is specifically geared towards advising administration work in non-U.S. environments.	Post-event surveys will be distributed to gain feedback. Chair will also have post-event conversations with Community Chairs (listed in column #5) to gauge interest in future administrator-specific events of relevance to a global audience.	Canadian Advising Community Global Initiatives Committee	Communication across AC Chairs is critically important in order to get events scheduled and organized, so as not to be 'crowded out' by other events.		

Identify and remove barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members.	Membership will know how to integrate REI/DEI best practices into the academic advisor hiring process, and will be able to share models of these practices at their own institutions.	Advising administration community will make this a core focus in the 2021-22 goal year, beginning with a virtual event regarding DEI in the hiring process, followed by a proposal to present on this topic at the 2022 Annual Conference. This could also be followed by an AAT submission in 2022.	Did the virtual event occur in the first quarter of 2022? Was proposal on the topic submitted/accepted for inclusion in the 2022 Annual Conference in Portland, OR? Related article on hiring process submitted to AAT?	Possibly co-sponsor with the Social Justice Advising Community Ensure that membership knows timeline for 2022 Annual Conference proposal submission Ensure communication with NACADA EO regarding submission for AAT in 2022	Similar to goal/action item #1 above.		
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	AAC members will understand the factors contributing to advisor and advising administrator burnout and the 'Great Resignation' in our workforce. They will also learn how administrators can focus on their own well-being.	Workforce retention and well-being will be a major these for the AAC in 2022. Co-sponsorship of at least one virtual event with the Well-Being and Advisor Retention AC that focuses on listening to advisors and advising administrators' needs in this space, with the goal of preventing burnout for all involved. Will also request that administrator burnout be a topic addressed in the 2022 Administrators' Institute.	Co-sponsored virtual event to occur in the first half of 2022. Inclusion of advising administrator well-being/burnout as a topic in the 2022 Administrators' Institute curriculum.	Well-Being and Advisor Retention AC Leadership of the Advising Administrators' Institute	Difficulty with coordinating virtual events with other advising communities. Not enough 'space' in the Administrators' Institute curriculum for inclusion of this material in a deep and meaningful way.		

INSERT rows as needed

Resources:

NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx
Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing
Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing